

SUSTAINABLE DEVELOPMENT

BEST PRACTICES

FOR CAMPSITES

USE LESS ENERGY

- Hire an expert to assess your energy consumption, and learn more about alternative energy solutions.
- Put up posters to educate your customers about how and why to save energy.
- Install electronic thermostats and set them to drop the temperature in your buildings after hours (e.g., reception, community hall, etc.).
- Set up timers for outside lights and motion detectors for lights in comfort stations.
- Swap out your lightbulbs for more energy-efficient models, like LEDs.
- Learn how to use new technology to optimize your water heater on the *Québec Energy Transition* website.
- Choose energy-efficient appliances (e.g., *Energy Star*).

MANAGE YOUR WASTE EFFICIENTLY

- Hire an expert to produce a report on the waste generated by your organization and develop a waste action plan.
- Implement the 5 Rs (rethink your needs, reduce, reuse, recycle and reclaim).
- Set up sorting areas with clear posters to promote proper materials management.
- Assess the possibility of adding recycling bins for glass and cans and a compost bin.
- Get *ICI on recycle* + certification.

MAKE RESPONSIBLE PURCHASES

- Avoid waste in ready-to-camps by providing soap, shampoo, conditioner and lotion dispensers instead of individual mini bottles.
- Adopt a responsible purchasing policy.
- Educate your suppliers about reducing packaging.
- Look into making group purchases with other companies in your sector.
- Shop local, sustainable products, like recycled fibre toilet paper, antifreeze, food and cleaning products.
- Avoid using single-use containers in ready-to-camps, common rooms and dining areas.

CONSERVE WATER AND ECOSYSTEMS

- Hire an expert to ensure your onsite wastewater management system is up to code and evaluate greener wastewater management options.
- Install low-flush toilets or devices to reduce water flow on faucets.
- Install token-operated shower systems.
- Use environmentally friendly, phosphate-free cleaning products.
- Ask customers to use products that don't compromise your wastewater management system (e.g., phosphate-free cleaning products, toilet paper, etc.).
- Set up a rain barrel and use the rainwater collected to water plants and other landscaping element.
- Educate customers about using reef-safe sunscreen.

REDUCE YOUR GREENHOUSE GAS EMISSIONS (GHG)

- Hire an expert to assess your carbon footprint and draw up a plan to cut and offset emissions.
- Create shared campfire spaces to reduce carbon emissions from campfires.
- Install charging stations for electric vehicles.
- Offer onsite activities with a low environmental footprint (e.g., biking, non-motorized boats, hiking trails, etc.).
- Encourage public or active transportation by installing bike racks, offering bike rentals and posting bus and public transit schedules.
- Offer to offset the GHG emissions from your customers' stays.

IMPROVE WORKPLACE WELLNESS, HEALTH AND SAFETY

- Make sure your facility is equipped with a high-quality airflow system and provide employees with personal protective equipment for their health.
- Provide PFDs for customers and require them to wear PFDs when on the water.
- Keep a defibrillator and first aid kit accessible onsite .
- Have a first aider present at all times (as required by the CNESST).
- Review the ergonomics of different workstations and implement recommendations.
- Respect your employees' and coworkers' right to disconnect.
- Become a member of *Aventure Écotourisme Québec* (AEQ) to access their proven safety expertise in nature and adventure activities.

INCREASE CUSTOMER SATISFACTION AND COMMUNITY INVOLVEMENT

- Share your sustainable development successes.
- Ensure that physical access and services are tailored to customers with reduced mobility and look into the *Kéroul* certification process.
- Make sure your site can host bike tourists and look into the *Bienvenue cyclistes!* certification process.
- Plan and promote environmentally friendly events.
- Create a shared garden for campers.
- Sponsor sports and cultural events.
- Get involved in causes.
- Advertise activities and events in your area.
- Set up partnerships with local businesses, attractions, artists and artisans (e.g., offering deals, selling local products, hosting a market, etc.).

NOTES

For more information, reach out to your local's SADC or CAE

sadc-cae.ca

 Canada Economic Development offer a financial support to the SADCs and CAEs.