

REDUCE YOUR GREENHOUSE GAS EMISSIONS (GHG)

- Consider working with other businesses in your sector on merchandising and distribution.
- Hire an expert to assess your carbon footprint and draw up a plan to cut and offset emissions.
- Install charging stations for electric vehicles.
- Encourage collective and active transportation by installing bike racks and incentivizing carpooling.
- Review your distribution network (move toward short food supply chains).

IMPROVE WORKPLACE WELLNESS, HEALTH AND SAFETY

- Make sure your facility is equipped with a high-quality airflow system and provide employees with personal protective equipment for their health.
- Keep a defibrillator and first aid kit accessible onsite.
- Have a first aider present at all times (as required by the CNESST).
- Review the ergonomics of different tasks and implement recommendations.
- Adopt practices to address the labour shortage (e.g., gleaning [see the “Cultive le partage” project in Mauricie], woofing, employee pooling or sharing with other local businesses).
- Share human resources with other businesses.
- Involve your employees in your work towards becoming environmentally responsible.
- Look into new HR practices.
- Offer surplus food to employees.
- Optimize production processes, for example by using equipment that automates certain tasks.

INCREASE CUSTOMER SATISFACTION AND COMMUNITY INVOLVEMENT

- Share your sustainable development successes.
- Ensure that physical access and services are tailored to customers with reduced mobility.
- Plan and promote environmentally friendly events.
- Sponsor sports and cultural events.
- Get involved in causes and the community (e.g., community fridges and kitchens, school visits).
- Offer pick-your-own produce activities and develop your food tourism offerings.
- Educate your neighbours about buying local, seasonal produce.
- Set up partnerships with local businesses, artists and artisans (e.g., consignment products, agritourism trails, etc.).
- Include recipes in baskets to avoid food waste.

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For more information, reach out to your local's SADC or CAE

sadc-cae.ca

